

Working Smarter, Not Harder: Employees Regain 4 Hours Each Month with Gemini for Google Workspace

Overview

Regardless of industry, companies are experimenting with AI, but many don't know how to start incorporating it into daily workflows. From generating use cases, to developing Gemini prompting skills, to measuring results, Pythian is helping companies in retail, manufacturing, and consulting — and many others — accelerate their AI journey with Gemini for Google Workspace. On average, employees are saving up to four hours per month (or more) on routine tasks, freeing them up for more complex, value-added work.

The challenge

Teams across departments — from sales and marketing to HR, finance, and IT — are spending a significant amount of time on tasks that could be automated or even amplified with AI. In surveys with multiple customers, Pythian found that employees were spending several hours every week on mundane tasks: drafting and writing emails, finding emails and managing their Gmail inbox, managing files in Drive, creating and managing sheets, and organizing tasks and tracking progress.

For example, at one construction and engineering firm, **70 percent** of users were spending more than five hours per week writing and summarizing emails, and creating, modifying, and summarizing docs. The company was looking to use Gemini to automate workflows and save time on tasks. But they also needed to train users so they'd have the knowledge required to use Gemini effectively.

The opportunity

[Pythian's Gemini QuickStart for Google Workspace](#) is designed to assess the impact of Gemini on user productivity and determine the feasibility of company-wide adoption. This includes:

- A pre-workshop survey among employees testing Gemini for the first time.
- A workshop with a transformation lab, including hands-on use cases.
- A Gemini live demo session.
- A post-workshop survey.

As users are testing out the tool, they come up with their own use cases for their daily work. For example, a workshop with a construction and engineering firm included a real-life use case based on: "Read this request for proposal and summarize the project data in the format of this template," and "Create a slide based on info within this doc."

As part of the QuickStart process, Pythian does a pre-survey and post-survey. This helps companies understand how their users are working with Google Workspace tools and, following the workshop, how much time they're saving using those same tools with Gemini. Pythian presents the survey results, including how much time they're saving and key use cases created by the users themselves, and makes recommendations based on those results.

"AI is getting better very rapidly. If we don't learn to work with it, we will not keep up with our competition."

Business outcome

For companies who have completed the QuickStart workshop, the use of Gemini in Google Workspace is saving time and increasing productivity. On average, most companies found that each user of Gemini saved one to two hours per week across key tasks within various applications. Users also reported enhanced efficiency and satisfaction using Gemini, and these features were found to be beneficial across all departments and roles.

- At one construction and engineering firm, many employees relied heavily on Gmail for day-to-day work, and the pre-survey results showed that users were spending about five hours a week drafting and summarizing emails. With Gemini, users are able to **shave off two hours a week** on Gmail-related tasks.
- A second company, a mechanical contractor in the construction industry, found that users were spending two to five hours per week in Sheets for data updates and file management; with Gemini, users are **saving two hours per week** on those same tasks.
- A third company, a retailer, found that users who were spending two to five hours a week on meeting prep are **saving an hour each week** with the use of Gemini.

Pythian's [Gemini QuickStart for Google Workspace](#) can accelerate Gemini adoption in Google Workspace and help companies understand how to unlock the full potential of AI tools. Users can save time, work more efficiently, collaborate more effectively with different departments, and ultimately free up time for more complex, value-added tasks such as problem-solving.

Want to see similar results for your company?

If your company already has a Gemini footprint but you're looking to realize broader adoption, Pythian also provides the [Gemini for Google Workspace Center of Excellence](#). Our robust methodology can help you harness the power of Gemini to boost adoption, expand creativity, and result in higher productivity.

About Pythian

Founded in 1997, Pythian is a data and analytics services company that helps organizations transform how they compete and win by helping them turn data into valuable insights, predictions, and products. From cloud automation to machine learning, Pythian designs, implements, and supports customized solutions to the toughest data challenges.

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