

# Pythian's Data Strategy 1-Day Workshop

Accelerate Your Data Strategy with Trusted Pythian  
Subject Matter Experts



## Workshop Objectives

**Pythian Objective:** Increase depth of knowledge about the customer's account, environment, goals and corporate priorities and enable higher quality, more detailed proposals to be presented and aligned with business objectives.

**Customer Objective:** Align investments in data and platforms with corporate objectives. Also, de-risk future technology investments through assessment, planning, dependency mapping and organizational rollout planning.

## Key Workshop Outcome

Pythian will educate your team on the key tools for creation and execution of your data strategy with facilitated conversation to create alignment on key data strategy priorities and work dependencies.

## Key Workshop Outputs

- Lean Canvas for up to 5 use cases
- Data Domains for up to 3 domains
- Delivery of a prioritized roadmap
- Key data strategy and technology recommendations

## Plotting the Capability Journey

### Metrics

Measures of Success

### Structure

Global Data & Analytics Practice

### Global Architecture

Data Mesh Core Service Deployment

Define measures of adoption for data & business impact.

Create a global organization to enable governance, architecture, enablement & literacy.

Creation & adoption of a data mesh strategy to enable distributed execution of centralized policies.

### Enhanced Reporting

Trustworthy data, available in time for decision making

### Engagement

Data StoreFront MVP

### Reference & Master Data

MDM & Hierarchy MVP

Implementation of standards & templates for use in visualization tools that build trust in data and accelerate adoption.

Creation of a Data StoreFront for self-service locating of data, consumption, sharing & collaboration.

Definition & implementation of a master data management service supporting multiple hierarchies across data domains.

## Workshop Agenda

1. Data Strategy - Approaches, Structure and Art of What's Possible (Industry Specific)
2. Data Strategy Tools - Lean Canvas, Storyboard, Data Domains
3. Use Case Identification (Brainstorming and Lean Canvas)
4. Data Domain Identification
5. Prioritization (Intersection of Use Cases, Impact and Data Availability)
6. Next Steps

## Typical Workshop Participants

- CDO
- CIO
- Head of Enterprise Architecture
- Head of Analytics/BI
- Head of Data Platforms
- CMO
- Head of Marketing Analytics
- Head of Finance Analytics

## Workshop Session Information & Timeline

- Discovery and Kickoff - three 1 hour meetings over 2 weeks (Review Attendees, Review Agenda, Review Logistics)
- One 8 hour workshop session (breakfast and lunch provided)
- Delivery of committed project outputs (1 week following the execution of the workshop session)

## Pythian's Workshop Team Members

### Delivered by:

- 1 Data Strategist
- 1 Business Analyst

### Included in planning:

- Account Manager
- Regional Sales Leader
- Customer Engineer

## Learn More About This Workshop

To learn more about our 1-day Data Strategy Workshop, or to inquire about Pythian's large suite of services related to data, analytics and cloud, please contact our subject matter experts at [info@pythian.com](mailto:info@pythian.com).

## About Pythian

Founded in 1997, Pythian is a global IT services company that helps organizations transform how they compete and win by helping them turn data into valuable insights, predictions and products. From cloud automation to machine learning, Pythian designs, implements and supports customized solutions to the toughest data challenges.

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